

Index of 9-L

| Page | Title |
|------|--|
| 1 | Practical information |
| 2 | Data example(s): Reading scores |
| 3 | Notation for one-way ANOVA |
| 4 | Statistical model |
| 5 | Estimation |
| 6-7 | Model checking I-II |
| 8 | Hypothesis and test |
| 9 | <i>F</i> -distributions |
| 10 | ANOVA table |
| 11 | Exercises 12.1, 12.9, 12.25 |
| 12 | Comparing and presenting groups |
| 13 | Pairwise comparisons |
| 14 | Bonferroni method for multiple tests |
| 15 | Summary of one-way ANOVAs for reading scores |
| 16 | Method for presenting group comparisons |
| 17 | Kruskal-Wallis test |
| 18 | Notes on home assignment 2 |
| 19 | Summary notes |
| 20 | Appendix: Contrasts |

PRACTICAL INFORMATION

Today's lecture — another new method/analysis. . .

- **main topic:** one-way ANOVA (analysis of variance),¹
 - * the step from two to multiple (≥ 2) independent samples for quantitative data,
 - * some similarity with 2-sample analysis, but also many new features,
- **contrasts** are not part of the course curriculum²,
- **additional topic:** Kruskal-Wallis test (PSLS Chapter 27)
— a non-parametric one-way ANOVA.

Schedule news:

- **home assignment 3** has been/will be posted today:
worth 15% of course mark, deadline Friday 12/11,
- optional **project proposal:** also due Friday 12/11,
- now **jumping ahead** in textbooks:
 - * we will come back to regression and correlation,
 - * **skip over** (for now) textbook references to residuals and R^2 .

¹ PSLs 4e: Chapters 24 & 26; S: Section 11.3 (too briefly); IPS 7e: Chapter 12.

² Contrasts are useful!: Yossa & Verdegem (2015), *Aquaculture* 437, 344–350; see media page.

DATA EXAMPLE(S): READING SCORES

Teaching reading comprehension³:

- 66 students, randomly assigned to one of 3 teaching groups, with 22 students in each group,
 - * Basal: traditional method,
 - * DRTA and Strat: innovative methods,
- 2 pre-tests (before teaching) and 3 post-tests (after teaching),
- **questions of interest**: compare the 3 groups, in particular the new ones versus Basal, and also DRTA versus Strat,
- in the lecture, we look at pre1 and post3:

| Variable | Group | observations (22 in each row) | | | | | | | mean | sd |
|----------|-------|-------------------------------|----|----|----|----|-----|----|------|------|
| pre1 | Basal | 4 | 6 | 9 | 12 | 16 | ... | 9 | 10.5 | 2.97 |
| | DRTA | 7 | 7 | 12 | 10 | 16 | ... | 10 | 9.7 | 2.69 |
| | Strat | 11 | 7 | 4 | 7 | 7 | ... | 8 | 9.1 | 3.34 |
| post3 | Basal | 41 | 41 | 43 | 46 | 46 | ... | 32 | 41.0 | 5.64 |
| | DRTA | 31 | 40 | 48 | 30 | 42 | ... | 49 | 46.7 | 7.39 |
| | Strat | 53 | 47 | 41 | 49 | 43 | ... | 42 | 44.3 | 5.77 |

³ IPS textbook dataset, from a study conducted by Jim Baumann and Leah Jones at the Purdue University School of Education.

NOTATION FOR ONE-WAY ANOVA

Data layout
and notation:

| | group | observations (j) | number | mean | std.dev. |
|---------|----------|--|----------|-------------|----------|
| | 1 | $X_{11} \quad X_{12} \quad \dots \quad X_{1n_1}$ | n_1 | \bar{X}_1 | s_1 |
| row | 2 | $X_{21} \quad X_{22} \quad \dots \quad \dots \quad X_{2n_2}$ | n_2 | \bar{X}_2 | s_2 |
| (i) | \vdots | $\vdots \quad \vdots \quad \dots \quad \dots \quad \vdots$ | \vdots | \vdots | \vdots |
| | I | $X_{I1} \quad X_{I2} \quad \dots \quad X_{In_I}$ | n_I | \bar{X}_I | s_I |

- X_{ij} = j th observation in i th group (row), where
 - * $i = 1, \dots, I$, and I = number of groups (rows),
 - * $j = 1, \dots, n_i$, and n_i = number of observations in i th group,
- denote also by $N = n_1 + \dots + n_I$ the **total** number of observations, and by $\bar{X} = \sum_{ij} X_{ij}/N$ the **overall mean**,
- the dataset/design is **balanced**, if all groups are equally large (i.e., $n_1 = \dots = n_I$), otherwise **unbalanced** (some groups of different size) — **balanced designs** are “nice”.⁴

The **natural model** would seem to be (assuming normals),

$$\begin{array}{ccc}
 X_{11}, \dots, X_{1n_1} & \text{i.i.d. } & N(\mu_1, \sigma_1), \\
 \vdots & & \vdots \\
 X_{I1}, \dots, X_{In_I} & \text{i.i.d. } & N(\mu_I, \sigma_I),
 \end{array}$$

but we make the **additional assumption**: $\sigma_1 = \dots = \sigma_I$.

⁴ Making some calculations and formulas simpler, but when using a computer unbalancedness is not a problem.

STATISTICAL MODEL

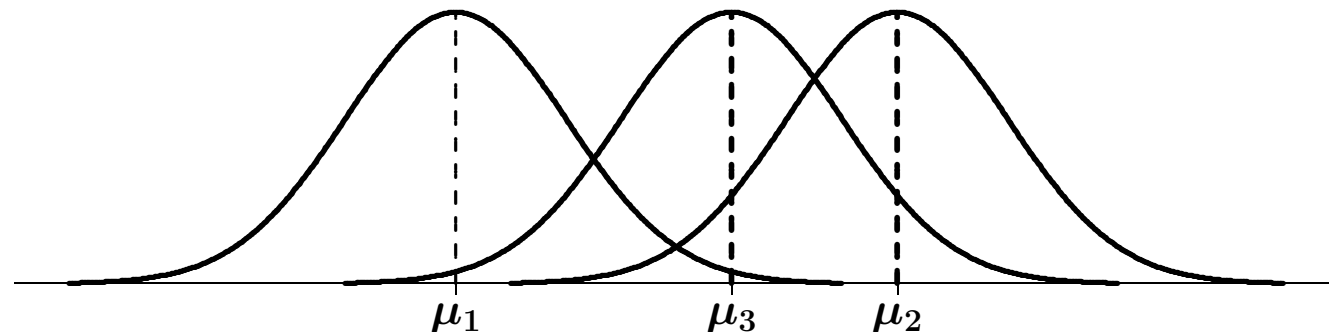
Model: $X_{ij} = \mu_i + \varepsilon_{ij}, \quad i = 1, \dots, I; \quad j = 1, \dots, n_i,$
 where ε_{ij} 's are i.i.d. and $\sim N(0, \sigma)$.

| i | observations | | | |
|----------|-------------------------------------|-------------------------------------|-----|---|
| 1 | $X_{11} = \mu_1 + \varepsilon_{11}$ | $X_{12} = \mu_1 + \varepsilon_{12}$ | ... | $X_{1n_1} = \mu_1 + \varepsilon_{1n_1}$ |
| 2 | $X_{21} = \mu_2 + \varepsilon_{21}$ | $X_{22} = \mu_2 + \varepsilon_{22}$ | ... | $X_{2n_2} = \mu_2 + \varepsilon_{2n_2}$ |
| \vdots | \vdots | \vdots | ... | \vdots |
| I | $X_{I1} = \mu_I + \varepsilon_{I1}$ | $X_{I2} = \mu_I + \varepsilon_{I2}$ | ... | $X_{In_I} = \mu_I + \varepsilon_{In_I}$ |

- **parameters:** μ_1, \dots, μ_I (group means) and σ (common standard deviation of all X 's and ε 's),
- $\varepsilon_{ij} = X_{ij} - \mu_i$, i.e. **the deviation of X_{ij} from its mean** $\Rightarrow \varepsilon$'s are interpreted as random errors / perturbations / noise,

- **same model** as on previous slide:
 $X_{ij} \sim N(\mu_i, \sigma)$.

Normal distributions for 3 groups:



ESTIMATION

Rules and formulas for estimation of model parameters:

- group sample means as estimates for μ 's:

$$\hat{\mu}_i = \bar{X}_i \sim N(\mu_i, \sigma/\sqrt{n_i}), \quad i = 1, \dots, I,$$
$$\text{SE}(\hat{\mu}_i) = s_p/\sqrt{n_i},$$

- pooled sample variance estimate for σ^2 (a weighted average of group variances s_i^2):

$$\hat{\sigma}^2 = s_p^2 = \sum_i \frac{n_i - 1}{N - I} s_i^2 = \sum_{ij} \frac{(X_{ij} - \bar{X}_i)^2}{N - I} = \text{SSE}/\text{DFE},$$
$$\hat{\sigma} = s_p = \sqrt{s_p^2},$$

where we have introduced the **new notation**:

- * $\text{SSE} = \sum_{ij} (X_{ij} - \bar{X}_i)^2$ — the within-group sum of squares,
- * $\text{DFE} = N - I = (n_1 - 1) + \dots + (n_I - 1)$ — the degrees of freedom for s_p^2 .

Confidence intervals for μ_i computed the “usual way”, e.g.

$$(1 - \alpha) \text{ CI for } \mu_i : \hat{\mu}_i \pm t^* \text{SE}(\hat{\mu}_i), \quad t^* = t_{1-\alpha/2}(\text{DFE}),$$

note: using the pooled standard deviation s_p and its DF for the confidence intervals.

MODEL CHECKING I

Summary of model assumptions:

- (1) all observations are **independent**,
- (2) all observations are **normally distributed**,
- (3) all observations have the **same standard deviation** (often called variance homogeneity or homoscedasticity),
- (4) all observations **within a group** have the **same mean**.

Useful graphical displays:

- **boxplots/stemplots/dotplots for all groups in same diagram** (overview of data, assumptions (2) and (3)),
- normal probability plots for each of the groups (2).

Useful statistics:

- standard descriptive statistics for each group (3),
- normality tests for each of the groups (2), **not overall**.

MODEL CHECKING II

Extra tool for model checking: **residuals** — to be introduced in the context of regression (next lecture), but **equally applicable** to ANOVA.

Practical considerations:

- assumption of **equal standard deviations**:
 - * textbook (PSLS/IPS) **guideline** based on group standard deviations s_i :
 - okay, if ratio of largest to smallest standard deviation less than 2,
 - may be too prescriptive for small group sizes (n_i) where the s_i are quite noisy,
 - * possible to **test** for equal standard deviations (in software):
 - **not** (necessarily) a good idea, because the test is more sensitive to unequal standard deviations and non-normality than the ANOVA itself \Rightarrow risk of stating a problem where there really is none. . . ,
 - however fine if such tests (Levene's test is preferable) are non-significant,
- dealing with **violations of assumptions**:
 - * if all groups show the **same non-normal pattern** (e.g., skewness), transformation may be a solution,
 - * in particular, if higher group means are associated with higher standard deviation, transformation with \log or $\sqrt{\cdot}$ may work well.

HYPOTHESIS AND TEST

Overall group equality hypothesis:

$H_0: \mu_1 = \dots = \mu_I$ (all groups equal, homogeneity between groups),

- alternative hypothesis H_a : some μ 's differ (“two-sided”),⁵
- test statistic calculated in several steps,
 - * define group sum of squares: $SSG = \sum_i n_i (\bar{X}_i - \bar{X})^2$ — a weighted sum of squared deviations between group means and the overall mean
 - * define group degrees of freedom: $DFG = I - 1$,
 - * introduce group mean square⁶: $MSG = SSG/DFG$,
 - * finally, the test statistic is: $F = MSG/s_p^2$,
- some “motivations”:
 - * F compares variation between groups with variation within groups,
 - * nominator and denominator have similar forms: $F = MSG/MSE$,⁷
- under H_0 : F -statistic $\sim F(DFG, DFE)$, and large values are critical for $H_0 \Rightarrow$ P -value calculated as: $P = P(F(DFG, DFE) > F_{obs})$.

⁵ It is a common misunderstanding that H_a implies all the μ 's to be different, but the opposite of H_0 is just that the means are **not all the same**.

⁶ Generally, a mean square is a sum of squares divided by the corresponding degrees of freedom.

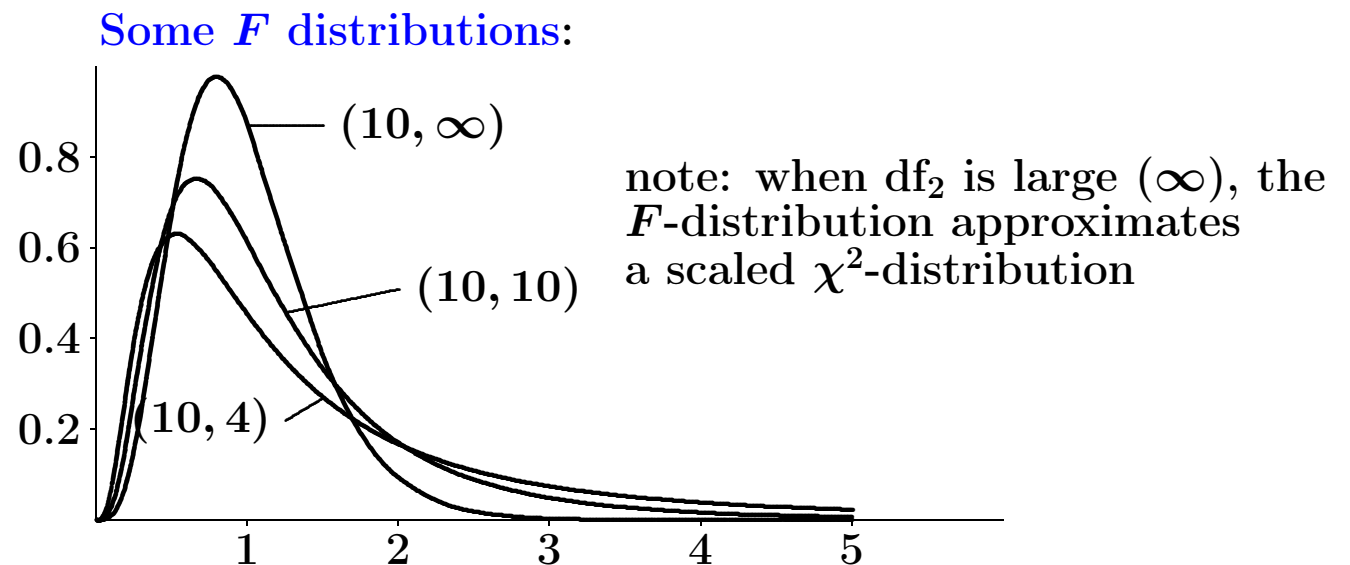
⁷ We previously (slide 9L-5) introduced notation to make $s_p^2 = SSE/DFE = MSE$.

F-DISTRIBUTIONS

Another distribution — to be used for **tests in normal models** (that are more complex than one or two samples):

- *F*-distributions have two parameters, and we write $F(df_1, df_2)$ to indicate them:
 - * df_1, df_2 are numbers in $\{1, 2, 3, \dots\}$
 - * called **numerator** (df_1) and **denominator** (df_2) **degrees of freedom**, because *F* variables are usually ratios,
 - * given from the data, and not to be estimated,
 - * the order of df_1 and df_2 is important: $F(df_1, df_2) \neq F(df_2, df_1)$,
- distributions on $(0, \infty)$
— only positive values,

- right skewed;
decreasing mean
and standard dev.
with increasing df_2 ;
Table F/E of
of PSLS/IPS
has percentiles.



ANOVA TABLE

Analysis of variance table = convenient layout for summarizing the analysis:

- idea: split variation in the data into parts:

$$\begin{aligned} \text{total variation} &= \text{variation between groups ("Groups")} \\ &+ \text{variation within groups ("Error"),} \end{aligned}$$

- collect quantities related to each source of variation on a separate line,
- provides **good overview** and eases computations (if done by hand),
- generalizes** to models with more variables than one.

| Source | Degrees of freedom | Sum of squares | Mean square | F | P |
|--------|--------------------|--|---------------------|----------------------|----------------------------|
| Groups | $DFG = I - 1$ | $SSG = \sum_i n_i (\bar{X}_i - \bar{X})^2$ | $MSG = SSG / DFG$ | MSG / MSE | $P(F \geq F_{\text{obs}})$ |
| Error | $DFE = N - I$ | $SSE = \sum_{ij} (X_{ij} - \bar{X}_i)^2$ | $MSE = SSE / DFE$ | $F \sim F(DFG, DFE)$ | |
| Total | $DFT = N - 1$ | $SST = \sum_{ij} (X_{ij} - \bar{X})^2$ | $(MST = SST / DFT)$ | | |

Notes:

- MST often omitted from table (\neq MSG + MSE),
- always remember:** $\hat{\sigma} = s_p = \sqrt{MSE}$.

EXERCISES 12.1, 12.9, 12.25

Exercise 12.1: (response, populations, I , n_i 's and N)

- (a) response = tomato yield, $I = 4$ varieties, all $n_i = 12$, and $N = 48$,
- (b) response = rate of attractiveness, $I = 5$ types of packaging, all $n_i = 40$, and $N = 200$,
- (c) response = weight loss, $I = 3$ programs, all $n_i = 20$, and $N = 60$.

Exercise 12.9: (degrees of freedom and hypotheses) For all settings, the hypotheses are:

$H_0 : \mu_1 = \mu_2 = \mu_3 = \mu_4$, $H_a : \text{some } \mu\text{'s different}$,
 where $I = 4, 5$ and 3 , respectively.

- (a) varieties (DF = 3), error (DF = 44), total (DF = 47), $F(3, 44)$,
- (b) packagings (DF = 4), error (DF = 195), total (DF = 199), $F(4, 195)$,
- (c) programs (DF = 2), error (DF = 57), total (DF = 59), $F(2, 57)$.

Exercise 12.25:

| Source | Degrees of freedom | Sum of squares | Mean square | F |
|------------|--------------------|----------------|-------------|-----|
| (a) Groups | 3 | 104,855.87 | | |
| Error | 32 | 70,500.59 | | |
| Total | | | | |

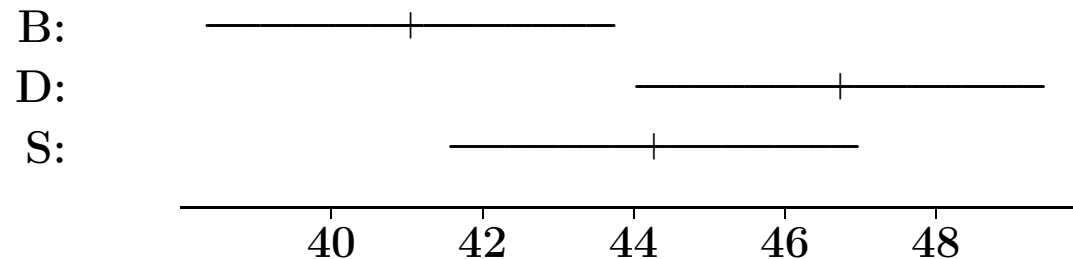
- (b) $H_0 : \mu_1 = \mu_2 = \mu_3 = \mu_4$, $H_a : \text{some } \mu\text{'s different}$,
- (c) $F \sim F(3, 32)$ under H_0 , $P = P(F(3, 32) > 15.9) \ll 0.001 \Rightarrow \text{reject } H_0$;
conclusion: there are some differences between groups,
- (d) $s_p^2 = \text{MSE} = 2203$, $s_p = \sqrt{2203} = 46.9$.

COMPARING AND PRESENTING GROUPS

Group comparisons based on confidence intervals for group means μ_i :

- principal method uses test/CI for difference between parameters (next slide),
- but conclusions available from group CIs in 2/3 cases (see figure):

example: reading data — 95% CIs for post3:



- * **B vs. D:** disjoint (non-overlapping) CIs \Rightarrow significance ($P < 0.05$),
 - * **D vs. S:** estimate inside another CI \Rightarrow no significance ($P > 0.05$),
 - * **B vs. S:** need CI for difference ($\mu_B - \mu_S$) to assess significance,
- method assumes **independent estimates**, and is unadjusted for multiple testing (following slides),
 - method is **applicable** to many other settings than one-way ANOVA.

PAIRWISE COMPARISONS

Generally, **how to proceed** after ANOVA? (and any pre-planned contrasts (appendix))

If **overall H_0** is **non-significant**: no further analysis needed (relevant), report $\hat{\mu}$ and P .

If **overall H_0** is **significant**:

- for **illustration**: plot of $\hat{\mu}_i$'s with error bars (previous page),
- for **informal comparisons** of group levels — LSD (least significant difference):

- * margin of error of CIs for pairwise difference $\mu_i - \mu_j$ based on $\bar{X}_i - \bar{X}_j$:

$$\text{LSD}_{1-\alpha} = t^* s_p \sqrt{\frac{1}{n_i} + \frac{1}{n_j}}, \quad t^* = t_{1-\alpha/2}(\text{DFE}),$$

- * **most useful for *balanced data*** (all n_i are equal), because one LSD-value applies to comparisons between any two groups,
- * **example** (reading data, post3):

$$\text{LSD}_{0.95} = t_{0.975}(63) \times 6.314 \times \sqrt{2/22} = 3.80,$$

- * **interpretation**: smallest distance between \bar{X}_i and \bar{X}_j so that CI for $\mu_i - \mu_j$ does not contain 0 ($\Rightarrow H_0 : \mu_i = \mu_j$ significant at level α , if pre-planned⁸),
- * same as pairwise 2-sample t -tests based on s_p (also called **Fisher** method),
- for **formal comparisons** of group levels we must take into account an increase in overall (simultaneous) error level for multiple unplanned⁸ comparisons.

⁸ The theory behind statistical hypothesis testing is based on pre-determined hypotheses, and **does not apply** to hypotheses suggested by the data!

BONFERRONI METHOD FOR MULTIPLE TESTS

Basis: If A and B are events, it always holds that: $P(A \text{ or } B) \leq P(A) + P(B)$.

In particular, in the context of performing several tests,

$$P(\text{error in one or more tests}) \leq \text{sum of error probabilities}$$

Therefore, **if we make k tests/comparisons**, we can achieve the **simultaneous** error probability for all tests to be $\leq \alpha$, by taking the error prob. **for each test** equal to α/k .

Adjustment of LSD method

for k preplanned tests:

$$\text{LSD}_{1-\alpha/k} = t_{1-\alpha/(2k)}(\text{DFE}) s_p \sqrt{\frac{1}{n_i} + \frac{1}{n_j}}$$

Adjustment of LSD method for unplanned comparisons (suggested by the data):

- take $k = \text{total number of comparisons} = "I \text{ choose } 2" = I(I-1)/2$,
- use above LSD-formula with that value of k .

Notes for Bonferroni method:

- is **conservative** (wider CIs and higher P -values),
- is flexible and applicable to many situations (not only one-way ANOVA).

Alternative **Tukey method** for multiple comparisons, described in Chapter 26 of PSLS:

- acceptable method, less conservative than Bonferroni,
- method difficult to explain, and less flexible than Bonferroni.

SUMMARY OF ONE-WAY ANOVAS FOR READING SCORES

Statistical models (for pre1 and post3 variables):

$$X_{ij} = \mu_i + \varepsilon_{ij},$$

where $i = 1, 2, 3$ (B, D, S), $j = 1, \dots, 22$ (students), and ε_{ij} 's i.i.d. and $\sim N(0, \sigma)$.

ANOVA tables:

| | | pre1 | | | | post3 | | | |
|--------|----|--------|-------|----------|----------|--------|-------|----------|----------|
| Source | DF | SS | MS | <i>F</i> | <i>P</i> | SS | MS | <i>F</i> | <i>P</i> |
| Groups | 2 | 20.58 | 10.29 | 1.13 | 0.33 | 357.3 | 178.7 | 4.48 | 0.015 |
| Error | 63 | 572.45 | 9.09 | | | 2511.7 | 39.9 | | |
| Total | 65 | 593.03 | | | | 2869.0 | | | |

Hypothesis $H_0 : \mu_1 = \mu_2 = \mu_3$ (no differences), H_a : not H_0 ,

Test of $H_0 \rightarrow$ table *F*-tests: not significant for pre1, but significant for pre3.

Estimation/
Presentation:

(using t^*
= $t_{0.975}(63)$
= 2.00)

| statistic | pre1 | post3 | | |
|---------------------|------------------------|------------------------|-------|-------|
| | overall | Basal | DRTA | Strat |
| mean | 9.79 | 41.05 | 46.73 | 44.27 |
| std.dev. s_p | $\sqrt{9.09} = 3.01$ | $\sqrt{39.9} = 6.31$ | | |
| SE(mean) | $s_p/\sqrt{66} = 0.37$ | $s_p/\sqrt{22} = 1.35$ | | |
| 95% CI | ± 0.74 | ± 2.69 | | |
| LSD _{0.95} | — | 3.80 | | |

Conclusions: (pre1): no differences before teaching,

(post3): no differences D/S or B/S; difference D/B.

METHOD FOR PRESENTING GROUP COMPARISONS

Issue: pairwise comparison results are not easy to present compactly, because the number of comparisons is larger than number of groups (I), and growing fast with I (slide 9L–14).

Idea: indicate significance between groups by codes displayed in list of groups (e.g., table of group estimates or CIs).

Most **common system**⁹ uses letter codes $a, b, c \dots$, so that:

- groups with the same letter are **not** significantly different,
- for **manual construction** of codes, proceed as follows:
 - * **order** group means from lowest to highest,
 - * **designate** a to highest group + all groups not significantly different from it,
 - * **designate** b to next group in the same way (but drop if same pattern as for a),
 - * **continue** through all groups,
- **example:** reading data with uncorrected 5% error coding:

$$B^b \quad S^{ab} \quad D^a ,$$

⇒ only significant difference is between B and D (as previously shown).

⁹ Available in both Minitab and Stata.

KRUSKAL-WALLIS TEST

- **Model:** I independent samples from different distributions:

$$\begin{array}{ccc} X_{11}, \dots, X_{1n_1} & \text{i.i.d.} & \text{with distribution } \text{Dist}_1, \\ \vdots & & \vdots \\ X_{I1}, \dots, X_{In_I} & \text{i.i.d.} & \text{with distribution } \text{Dist}_I, \end{array}$$

- **Hypotheses** — two possibilities:

(1) H_0 : $\text{Dist}_1 = \dots = \text{Dist}_I$ (same distribution), H_a : not H_0 ,¹⁰

(2) **assuming** “ $\text{Dist}_i = \text{Dist}_0 + \Delta_i$ ” (distributions differ only in positions Δ_i)¹¹,
 H_0 : Δ_i 's = 0 (corresponding to same medians) versus two-sided alternative H_a ,

- **Test procedure:**

- * **rank all observations** as if a single sample, and compute rank averages \bar{R}_i for each group i ,

- * **test statistic:** sum of squares for ranks,

$$H = \text{constant} \times \sum_i n_i (\bar{R}_i - \bar{R})^2, \quad \bar{R} = (N+1)/2,$$

corresponding to SSG in a one-way ANOVA for ranks,

- * **under H_0 :** distribution of Y has **no easy form**, and software use different approximations for the P -value (based on the $\chi^2(I-1)$ -distribution).

¹⁰ More specific wording of H_a : for some (i, i') , P_i is systematically larger than $P_{i'}$; see Chapter 27 of PSLS.

¹¹ The same assumption as for the Mann-Whitney-Wilcoxon test, implying all distributions to have the **same shape**.

NOTES ON HOME ASSIGNMENT 2

Some general comments:¹²

- models/assumptions and hypotheses often not stated (do start including those — it's not for me, it's for yourself...),
- for quantitative data, z^* only applies when the standard deviation is known (i.e., **not estimated from data**), so the **general rule** is to use t^* ,
- t -distribution inference is **exact** if its assumptions (normally distributed data) are met (exact means that the long-run inclusion rate of the true value is exactly equal to the confidence level),
- with a 99% CI, the corresponding significance test (“check whether target value is inside”) is at significance level $\alpha = 1 - 0.99 = 0.01 \Rightarrow$ can give: $P < 0.01$ or $P > 0.01$; with a 95% CI, we get $\alpha = 1 - 0.95 = 0.05 \Rightarrow$ can give: $P < 0.05$ or $P > 0.05$,
- a confidence interval tells us what we know about the **population mean** (or another parameter), not about the distribution of individual data points; an interval for individual points we should not label a confidence interval,
- when doing a statistical test, the target value must come from the context (here: $p = 0.05$, because there should be a 5% chance for values to not be in the interval) and **not from the data**.

¹² See also the solution at the homepage, slightly expanded with a few extra explanations.

SUMMARY NOTES

Key words and concepts for one-way ANOVA:

- comparison of multiple samples (SRS or i.i.d.), assumed normally distributed with separate means but same variance,
- **estimation**: sample means, pooled variance/standard deviation,
- **model checking**: normality in each sample, equal standard deviation rule,
- **hypothesis and test**: F -statistic and F -distribution, calculations organized in ANOVA table with:
 - * sum of squares (SS), degrees of freedom (DF), mean square (MS),
- **after ANOVA**: significant test is followed by pairwise comparisons (or contrasts, not in course syllabus),
 - * pre-planned or unplanned comparisons,
 - * Bonferroni adjustment for multiple comparisons,
- **nonparametric** rank-based one-way ANOVA: Kruskal-Wallis test.

APPENDIX: CONTRASTS

Another type of null hypothesis:

- more specific than overall homogeneity of groups (illustrated by the reading data):
 - (1) involves two particular groups, e.g. $H_0: \mu_D = \mu_S$, or
 - (2) involves a linear combination of several group means, e.g.: $\mu_B = (\mu_D + \mu_S)/2$,
- often (not necessarily) considered **after** test of overall H_0 ,
- ideally decided prior to data collection/analysis (otherwise different methods needed).

Definition: A **contrast** is a linear combination of group mean parameters of the form,

$$L = \sum_i c_i \mu_i, \quad (\text{PSLS notation})$$

where the c_i 's are **known constants** with sum 0 ($\sum_i c_i = 0$).

Examples from above: (1): $c_D = 1, c_S = -1, c_B = 0$, and (2): $c_B = 1, c_D = -0.5, c_S = -0.5$.

Statistical inference for contrasts:

- **estimate:** $\hat{L} = \sum_i c_i \bar{X}_i$ (sample contrast),
- **standard error:** $SE_{\hat{L}} = s_p \sqrt{\sum_i c_i^2 / n_i}$,
- $(1 - \alpha)$ **confidence interval** for L : $\hat{L} \pm t^* SE_{\hat{L}}$, $t^* = t_{1-\alpha/2}(\text{DFE})$,
- **test** of $H_0: L = 0$ by: $t = \hat{L} / SE_{\hat{L}} \sim t(\text{DFE})$ under H_0 .